

When You Order, Remember



Deli and Dairy Products

**Customer Promise**

Building on a tradition of more than 100 years as a major regional provider of deli meats, cheeses and dairy products, Isaly's will continue to supply a



consistent-high-quality product, delivered on time, valued by consumers, priced to yield an appropriate margin of profit and marketed to encourage ongoing consumer loyalty.

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# Isaly's Chipped Chopped Ham

Thank you for your purchase of Isaly's Chopped Ham. Our ham, prepared with only the freshest ingredients, has been a family favorite for generations due to its unique flavor and texture. It is best served "chipped", as Isaly's lovers throughout the years will attest to.

Below are some tips on preparing this product, designed to please your customers and keep them coming back for more!

**WHAT IS "CHIPPED"?:**

Ham that is "sliced" wafer thin, so thin that you can almost see through it. This method brings out the fullest flavor of our ham. You may not get full slices when properly "chipping" our ham.

**HOW TO CHIP:**

Ham will chip better when cold. Turn the slicer on the lowest setting possible. Do not allow ham to "stack up" against the blade when chipping.

**MORE HANDLING TIPS:**

Place the already chipped ham gently in the display case in order to maintain a "fluffy" appearance. Wrap un-chipped open piece of ham and refrigerate immediately after use.

**SHELF LIFE:**

Each piece of Isaly's Chopped Ham is stamped with a "Sell By" date.

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*"It's the best I've ever tasted...always fresh. I can't keep enough of it in my refrigerator. As soon as the kids get in, they raid the refrigerator looking for the chipped chopped ham... one of their favorite things."~ Connie Miller*

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*"Other hams claim to be chipped chopped ham but they're just not the same."~ George Beck*

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*"It tastes very good, it's not salty, and it's very fresh. I usually buy a couple of pounds. I'm eating the chipped ham while I'm making the sandwich...it's so good you can't wait to make the sandwich!"~ Fran Machi*

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As it says on the label, Isaly's Chopped Ham is

# "Made especially for chipping"



TRADITIONAL FAMILY FAVORITES SINCE 1904